

Image



**Keith Calcagno**

**Keith Calcagno**

**Chief Sales Officer**

Image



**Keith Calcagno** is the **Chief Sales Officer** at American Tire Distributors (ATD), where he leads the sales, customer service, specialty sales, retail operations, and Tire Pros franchise development.

**Quote from —Keith Calcagno, Chief Merchant & Strategy Officer**

We are always focused on improvement and transformation. That means making everything work better for our customers, including brand visibility, efficiency, speed- to-market, and more.”

—Keith Calcagno, Chief Merchant & Strategy Officer

A veteran of ATD, Calcagno has been instrumental in the development of new business ventures and leading strategic partnerships with leading tire and wheels brands for more than 20 years. He has a strong financial background with experience at DaimlerChrysler (now Chrysler) and K-Mart in leadership roles including corporate and supply chain finance and strategic planning.

Calcagno received his MBA in finance from Indiana University and a BA in economics and political science from Kenyon College.

Employed with ATD

21 years

[Download Photo](#)

[Download Photo](#)





**American  
Red Cross**