

# **ATD Announces Official Distribution Date For Million-Square-Foot Mixing Warehouse**

Business

HUNTERSVILLE, N.C.

American Tire Distributors, Inc. (ATD) today announced that its new one million-square-foot Pocono Mixing Warehouse in Blakeslee, Pennsylvania will officially begin shipments on December 3, 2018.

The Pocono Mixing Warehouse facility will support 70 full-time employees who will receive and ship more than 2.5 million tires per year, along with wheels, tools and other automotive supplies. The Pocono Mixing Warehouse will house all of ATD's proprietary and imported brands including Hercules, Ironman, Nexen and Dynatrac. It will also include ATD's sixth warranty adjustment center.

The Pocono Mixing Warehouse will primarily service vendors in the northeast and mid-Atlantic United States as well as eastern Canada.

"This is just the latest example of how we're keeping the power of choice alive for all of our customers," said Senior Vice President of Supply Chain Mark Chandler.

"Pocono, our fourth mixing warehouse, will have one of the largest SKU assortments of any of our mixing warehouses, making it easier than ever for our customers to receive the products they need, when they need them. There's no doubt that the largest and longest-serving technology-enabled distribution network is taking the next step forward."

“The Pocono Mixing Warehouse is an important investment that strengthens our already industry-leading supply chain operations. ATD is moving forward with its game-changing transformation to help its customers win. We’ve created an optimal environment for ATD to ensure that products are in stock and ready to move when our customers need them. The way Pocono operates will reflect that and it will help keep ATD the industry leader for decades to come,” said President – CEO Stuart Schuette.

In early November, ATD will also host a grand opening ribbon cutting ceremony with community leaders, associates and ATD leadership.

## **About American Tire Distributors**

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 140 distribution centers, including 25 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The Company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 800 associates in Canada.

RELATED

## **More like this**

Image



## Business

|

October 22, 2024

American Tire Distributors Enters Agreement to...

American Tire Distributors, Inc. (“ATD” or the “Company”) today announced that...



## Education

|

October 8, 2024

Your EV tire choice matters

Unlock the secrets behind EV-specific tires and how they contribute to a quieter...

[Read More](#)

Image



Education

|

September 26, 2024

Time to store your summer tires

Your guide to properly storing summer/UHP tires to preserve their longevity and...



Business

|

October 22, 2024

American Tire Distributors Enters Agreement to...

American Tire Distributors, Inc. ("ATD" or the "Company") today announced that...

[Read More](#)

Image



Education

|

October 8, 2024

Your EV tire choice matters

Unlock the secrets behind EV-specific tires and how they contribute to a quieter...

[Read More](#)



Education

|

September 26, 2024

Time to store your summer tires

Your guide to properly storing summer/UHP tires to preserve their longevity and...

[Read More](#)

[View all Articles](#)