# ATD's Tire Pros Ends 2020 with Continued Expansion Nationwide

Tire Pros Huntersville, N.C

The nation's largest franchise network of independent tire dealers announces 20 new franchisees, closing out a dynamic year

**Tire Pros** a subsidiary of **American Tire Distributors** (ATD), and the nation's largest franchise network of independent tire dealers, announced the addition of 20 new store locations in Alabama, California, Georgia, Louisiana, Mississippi, Nevada, New Mexico, Ohio, Oregon, South Carolina, Tennessee, Texas and Utah.

"2020 has been an interesting year for everyone from dynamic shifts in the preferred form of travel and new pressures for the trucking industry," said Greg Bell, president at Tire Pros. "These changes in the American culture created opportunities for current Tire Pros franchisees to prosper, as well as a great opportunity to grow our family."

According to AAA, road trips will account for 96% of holiday travel this year with roughly 81 million Americans hitting the road in the next three weeks. With Tire Pros locations across the country, travelers will have access to Tire Pros locations nationwide to keep them on the road, including the following new franchise locations:

- Gateway Automotive Tire Pros in Opelika, Alabama owned by Wayne Rogers
- Blackstone Tire Pros in Fresno, California owned by Zane Ali

- Dastgah Tire Pros and Service in Sunnyvale, California owned by Ali Dastgah
- Hoffman Automotive Tire Pros in Fayetteville, Georgia owned by Scott Mulvey
- Joe's Tire Pros in Ruston, Louisiana owned by Roger Cheshier
- Meggs Tire Pros in Kosciusko, Mississippi owned by Jeff Meggs
- Pace Tire & Auto Tire Pros in Fallon, Nevada owned by Marc Williams
- Lovington Tire Pros in Lovington, New Mexico owned by Tony Spencer
- Van's Tire Pros Waterloo Rd in Akron, Ohio and Van's Tire Pros Medina Rd in Medina, Ohio owned by Joshua Baughman
- Van's Tire Pros of Alliance in Alliance, Ohio owned by Philip Biscan
- Coshocton City Tire Pros in Coshocton City, Ohio owned by Tracey Frame and Tim Brennan
- Bend Tire Pros in Bend, Oregon owned by Jacob Gump
- On Site Tire Pros & Brake Repair in Forest Grove, Oregon owned by Luis
  Jimenez
- River Rock Tire Pros in Inman, South Carolina owned by Ryan Kaiser
- Jefferson Farmers Co-Op Tire Pros in Dandridge, Tennessee owned by Mark Pettitt
- Hometown Tire Pros in Wolfforth, Texas owned by Jacob Gregory
- Campus Tire Pros in Provo, Utah owned by Rodney Hansen
- Foothill Tire Pros in Salt Lake City, Utah owned by Dustin Knight
- TJ's Tire Pros in Vernal, Utah owned by Trent and Marianne Jenkins

While many companies had to consolidate and reduce staff, a mix of the right opportunities and the ease-of-business that Tire Pros provides helped Josh Baughman expand mid-year to his seventh and eighth locations.

"Pandemic or not, when I saw an opportunity to expand, I went for it," said Baughman. "My business has grown thanks to a bold approach, aggressive online presence and responsive customer service, as well as having Tire Pros as a true partner." Tire Pros is the nation's largest network of elite, independent and locally-owned tire dealers. Uniting dealers under a shared national brand, each franchisee benefits from a broad suite of specialized tools and resources, including hands-on support from dedicated retail account managers, a full service marketing team and advanced digital tools to help franchisees drive traffic to their stores, enhance their operations and maximize their profitability.

"I've been involved with other franchises and Tire Pros has consistently delivered the best level of support and is the easiest to work with," said Scott Mulvey, owner of Hoffman Automotive Tire Pros. "Tire Pros is a really solid franchise that offers the flexibility to run your own business while also providing buying power and support on a national level. For me that means never feeling like a small fish in a big pond".

With locations coast-to-coast, Tire Pros is dedicated to bringing customers a simple, straightforward and hassle-free experience. To learn more about the new Tire Pros franchise locations or to find a Tire Pros location near you, visit <u>www.tirepros.com</u>.

#### **About Tire Pros**

**Tire Pros Francorp** is a subsidiary of American Tire Distributors (ATD) with over 600 franchise locations across the country serving 45 states. Positioned as the nation's largest network of elite, independent tire dealers, the Tire Pros franchise program brings tire dealers together under a shared national brand and offers them dedicated retail sales consultation and marketing support, training, financial management, and additional enhancements to help them compete in today's fast-changing retail marketplace. Through their affiliation, independent dealers are able to offer an industry-leading warranty package featuring complimentary roadside assistance that is honored at over 30,000 service centers nationwide, among other benefits. Information for those interested in joining the Tire Pros network may be found at **tirepros.com/franchise**.

### **About American Tire Distributors**

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 140 distribution centers, including 25 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 800 associates in Canada.

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