

# ATD's Tire Pros Welcomes Nine New Franchise Locations

Tire Pros

HUNTERSVILLE, N.C.

Tire Pros, a subsidiary of American Tire Distributors (ATD) and the nation's largest franchise network of elite independent tire dealers, today announced the opening of nine new franchisee locations in California, Idaho, Indiana, Louisiana, Oregon, Tennessee, Texas, Utah, and Virginia.

"We are very excited to welcome an impressive new group of Tire Pros dealers," said Ron Sinclair, president of Tire Pros and senior vice president of retail strategy and partnerships for ATD. "Each and every one of them is committed to delivering the best customer service experience. We couldn't be more proud to add them to our growing network of franchisees, and we look forward to working with them to help their businesses flourish."

"My father and I have been farming in Magic Valley for a combined 60 years, and we are bringing that same family-oriented approach to the tire business," said Jesse Wickel of Bowers Tire Pros in Burley, Idaho. "Partnering with Tire Pros give us the tools we need to reach new customers and offer them an unbeatable selection. That's a big advantage, and it means we'll be able to bring a whole new level of service to customers in Magic Valley."

"My business partner Doug and I both grew up here, and we have been serving the community's automotive needs for two decades," said Robert Landry of Service Tire and Auto of Lake Charles in South Lake Charles, Louisiana. "Our customers want simple, honest service and a dependable product with a hassle-free guarantee. That's what Tire Pros allows us to deliver, and we're fortunate to have a national

network of partners committed to our success.”

Other new franchise locations are El Cajon Tire Pros in El Cajon, California owned by Nathan Clark and family; Auto Doc Tire Pros in Greenville, Texas owned by Tareq Nasrallah; South Coast Tire Pros in Bandon, Oregon owned by Samuel and Kelly Basey; Jed’s Tire Pros in Salt Lake City, Utah owned by Jed Florence; Kaiser Tire Pros in New Albany, Indiana owned by Shaun McDaniel and Kevin Smith; CJ’s Automotive Services in Winchester, Tennessee owned by Curtis Jackson; and 301 Auto Repair in Mechanicsville, Virginia owned by Michael Lippa and family.

Tire Pros is the nation’s largest network of elite, independent and locally-owned tire dealers. As part of the Tire Pros program, each franchisee benefits from a broad suite of specialized tools and resources, including hands-on support from dedicated Retail Account Managers, advanced marketing tools, and an industry-leading “[\*\*Hassle-Free, Guaranteed\*\*](#)” brand marketing campaign. With franchisees from coast-to-coast, Tire Pros is dedicated to bringing customers a simple, straightforward and hassle-free experience.

To learn more about our new Tire Pros franchise locations or find a Tire Pros location near you, visit [www.tirepros.com](http://www.tirepros.com).

## **About Tire Pros**

[\*\*Tire Pros Francorp\*\*](#) is a subsidiary of American Tire Distributors (ATD). Positioned as the nation’s largest network of elite, independent tire dealers, the Tire Pros franchise program brings tire dealers together under a shared national brand and offers them dedicated retail sales consultation and marketing support, training, financial management, and additional enhancements to help them compete in today’s fast-changing retail marketplace. Through their affiliation, independent dealers are able to offer an industry-leading warranty package featuring complimentary roadside assistance that is honored at over 30,000 service centers

nationwide, among other benefits. Information for those interested in joining the Tire Pros network may be found at [www.tirepros.com/become-a-dealer](http://www.tirepros.com/become-a-dealer).

## About American Tire Distributors

[American Tire Distributors](#) is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 140 distribution centers, including 25 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 800 associates in Canada.

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