ATD's Tire Pros Unveils Seven New Locations

Tire Pros HUNTERSVILLE, N.C.

The nation's largest franchise network of independent tire dealers announces new franchises

Tire Pros, a subsidiary of American Tire Distributors (ATD) and the nation's largest franchise network of independent tire dealers, announced the addition of seven new store locations in California, Alabama, Texas, Nevada, Arizona and Pennsylvania.

"We are thrilled to welcome the seven new Tire Pros locations from multiple markets to our growing network of franchises," said Greg Bell, president at Tire Pros. "The Tire Pros team is enthusiastic about expanding to new markets and offering marketing and operational support to these new franchisees. Each location is committed to offering the best customer service experience. We are honored that they chose Tire Pros and look forward to helping their businesses flourish."

New franchise locations include: Wilk's Tire Pros & Auto Service Center in Arab, Alabama owned by Quintin King; Payson Tire Pros & Automotive in Payson, Arizona owned by Brian Bowman; Pomona Tire Pros in Pomona, California owned by Agha Jan; Reno Tire Pros in Reno, Nevada owned by Ron Klonicke; South Hanover Tire Pros in Hanover, Pennsylvania owned by Michael and Christine Cooper; Zimmerman's Automotive Tire Pros in Mechanicsburg, Pennsylvania owned by Judy Walter and Jeff Walter; and Wayne's Automotive Tire Pros in Burnet, Texas owned by Wayne Casselberry. "We chose to align with Tire Pros because we wanted to take our small business to the next level," said Payson Tire Pros & Automotive owner, Kelly Bowman. "We are big in our community but want to reach the amazing people that travel through our town. We want to be the place that even if something happens to your vehicle, you're glad to take it to Payson Tire Pros & Automotive because we are 'People caring about cars, People caring about People!'"

Tire Pros is the nation's largest network of elite, independent and locally-owned tire dealers. Uniting dealers under a shared national brand, each franchisee benefits from a broad suite of specialized tools and resources, including hands-on support from dedicated Retail Account Managers and advanced marketing tools to help franchisees drive traffic to their stores, enhance their operations and maximize their profitability.

With franchisees from coast-to-coast, Tire Pros is dedicated to bringing customers a simple, straightforward and hassle-free experience. To learn more about our new Tire Pros franchise locations or find a Tire Pros location near you, visit **www.tirepros.com**.

About Tire Pros

Tire Pros Francorp is a subsidiary of American Tire Distributors (ATD) with over 600 franchise locations across the country serving 45 states. The Tire Pros franchise program brings tire dealers together under a shared national brand and offers them dedicated retail sales consultation and marketing support, training, financial management, and additional enhancements to help them compete in today's fast-changing retail marketplace. Through their affiliation, independent dealers are able to offer an industry-leading warranty package featuring complimentary roadside assistance that is honored at over 30,000 service centers nationwide, among other benefits. Information for those interested in joining the Tire Pros network may be found at <u>www.tirepros.com/become-a-dealer</u>.

About American Tire Distributors

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 140 distribution centers, including 25 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 800 associates in Canada.

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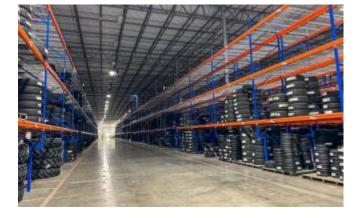
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