ATD's Tire Pros Expands During Unprecedented Times

Tire Pros HUNTERSVILLE, N.C

The nation's largest franchise network of independent tire dealers announces new franchisees

Tire Pros, a subsidiary of American Tire Distributors (ATD) and the nation's largest franchise network of independent tire dealers, announced the addition of ten newstore locations in Arizona, Maryland, New York, North Carolina, Ohio, South Carolina, Texas and Utah.

"We are pleased to welcome the ten new Tire Pros locations from multiple markets to our growing network of franchises, especially during these unprecedented times," said Greg Bell, president at Tire Pros. "The Tire Pros team is grateful to experience growth and is determined to continue to offer marketing and operational support to these new franchisees. Each location is committed to adapting their offerings in order to provide the best customer service experience. We are honored that they chose and trust Tire Pros and look forward to helping their businesses flourish."

New franchise locations include:

- Haralson's Tire Pros in Morenci, Arizona owned by John and Andrea Haralson
- HI-LO Auto Sales in Ellicott City, Maryland owned by Roland "Bo" Cavell
- Pace Tire & Auto in Middle Village, New York owned by Larry Vollano and Hamza Ozkumru
- Tires Plus Inc. of Morganton in Morganton, North Carolina owned by Ronnie Lefevers

- Van's Tire of E Market and Van Tire of Canton Rd in Akron, Ohio owned by Joshua Baughman
- Jack Rogers Tire in Aiken, South Carolina owned by James Rogers
- Pampa Tire in Pampa, Texas owned by Phillip and Glenn Kalich
- Trav's Tire Pros in Layto, Utah owned by Cory Lloyd
- Family Tire Pros in American Fork, Utah owned by Trent and Teresa Willemin.

"The best thing about Tire Pros is they allow me to advertise a free roadside assistance program with every tire, providing customers with peace of mind," said Cavell. "People really trust the Tire Pros brand and with a Tire Pros sign outside, it has allowed things to go really well and smoothly. The Tire Pros name is getting home recognition."

Tire Pros is the nation's largest network of elite, independent and locally-owned tire dealers. Uniting dealers under a shared national brand, each franchisee benefits from a broad suite of specialized tools and resources, including hands-on support from dedicated Retail Account Managers and advanced marketing tools to help franchisees drive traffic to their stores, enhance their operations and maximize their profitability.

With franchisees nationwide, Tire Pros is dedicated to bringing customers a simple, straightforward and hassle-free experience. To learn more about our new Tire Pros franchise locations or find a Tire Pros location near you, visit <u>www.tirepros.com</u>.

About Tire Pros

Tire Pros Francorp is a subsidiary of American Tire Distributors (ATD) with over 600 franchise locations across the country serving 45 states. The Tire Pros franchise program brings tire dealers together under a shared national brand and offers them dedicated retail sales consultation and marketing support, training, financial management, and additional enhancements to help them compete in today's fast-

changing retail marketplace. Through their affiliation, independent dealers are able to offer an industry-leading warranty package featuring complimentary roadside assistance that is honored at over 30,000 service centers nationwide, among other benefits. Information for those interested in joining the Tire Pros network may be found at <u>www.tirepros.com/become-a-dealer</u>.

About American Tire Distributors

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 140 distribution centers, including 25 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 800 associates in Canada.

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