

The values that drive us

Culture

At ATD, every day we strive to live our iCare values. This is our ongoing commitment to honesty, integrity, and professionalism which guides everything we do, and those values have helped to build the bonds of trust between ATD, our customers, and our community for almost 90 years. We're passionate about our purpose, value, and vision of ATD - continue reading to learn more.

Our iCare values set a common expectation for all of us at ATD.

They are the behaviors we embody with our customers and with one another. They are also a mindset and skillset that we continually evolve and develop as individuals and on our teams. Everyday, we strive to live by these core values and encourage all associates to do the same.

Purpose

To help our customers thrive and drive into the future.

Image



Image



Vision

To be the most connected and insightful automotive solutions provider.

PURPOSE DRIVEN

Image



Values

We share the responsibility for the wellbeing of our company, our associates, and our customers.

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Vision

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Values

We share the responsibility for the wellbeing of our company, our associates, and our customers.

I: Innovative

We think big and create new solutions.

C: Collaborative

Being a team player by listening and working cross functionally & together.

A: Accountable

Taking ownership for your actions and delivering on your commitments.

R: Respectful

At our core, we are humble and courteous. We honor everyone's perspectives.

E: Excellent

Being passionate about our work and sharpening our skills.

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Image



Image



4,800

associates in the US across 120+ locations

Since

1935

we've been putting our people first

PEOPLE-FIRST

Image



We offer training in skills, safety, and diversity

WE BELIEVE...

PEOPLE-FIRST

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