

HR Leaders Must Become Catalysts for Change

Culture

HR leaders must capitalize on their ability to serve as thought partners who can catalyze and support business transformation. The concept of being a catalyst for change in an organization outlines a three-phase approach to effective change management. Rebecca Sinclair, who serves as our chief people and corporate affairs officer at American Tire Distributors, emphasizes that change management is not just about getting things done but involves an end-to-end process broken down into three phases.

[As you read the article in Forbes](#), you will gain perspective on how to activate and secure buy-in from senior leaders as well as focusing on your organizational structure. Lastly, you can see how Rebecca uses technology to communicate effectively.

[Read along](#) As Rebecca talks through application for change in the modern economy also how HR should not merely serve as a support function but should act as a people-enablement function, becoming catalysts for change and curators of culture. Including HR leaders as collaborators in addressing business problems allows for the incorporation of change into an organization's DNA.

RELATED

More like this

Image



Business

|
September 11, 2024
GSF + ATD: Serving Meals of Gratitude and Presenting...
Actor & Humanitarian Gary Sinise, a steadfast supporter of our nation's...



Culture

|
September 6, 2024
Behind the Wheel: Celebrating Our Drivers
Our drivers keep the heart in our company.
[Read More](#)

Image



Education

|
August 14, 2024
How to read your tire's size
Reading tire sidewalls can be tricky and confusing. We want to provide you with...



Business

|
September 11, 2024
GSF + ATD: Serving Meals of Gratitude and Presenting...
Actor & Humanitarian Gary Sinise, a steadfast supporter of our nation's...
[Read More](#)

Image



Culture

|

September 6, 2024

Behind the Wheel: Celebrating Our Drivers

Our drivers keep the heart in our company.



Education

|

August 14, 2024

How to read your tire's size

Reading tire sidewalls can be tricky and confusing. We want to provide you with...

[Read More](#)

[View all Articles](#)